

104學年度台灣聯合大學系統

亞際文化研究國際碩士學位學程(國立中央大學、國立交通大學、國立清華大學)

招生入學考試考題

類組：文化研究類

考試時間：104年3月27日，10:50-12:30

考試科目：文化研究英文閱讀測驗

As you have 100 minutes to finish two questions, your answers should be short but to the point; each will be worth 50 points. Answers could be in either Chinese or English.

1. Transformations are occurring in the very structuring of western societies. As the working class, as conventionally conceived, appears to be more and more old-fashioned, rooted in a previous spatial and cultural fix, so newer forms of politics, which can provide also for the possibility of a reconstituted class politics, and newer forms of cultural experience have come to the fore. The introduction of post-modernism within popular culture – in advertisements, television, video, pop music, and everyday experience of the social in which representations multiply and telescope to the point at which they intermix and become largely indistinguishable from the real – breaks for a final time the mould of organized capitalist certainty centered around a set of more stable cultural forms. Contemporary culture, operating through a combination of often figural, anti-auratic, electronic and spectacular symbol has had the effect of disintegrating older modes of individual and collective identity and, at times, reconstituting new ones and leading, it seems, ineluctably to a twenty-first-century experience in which a social structure based on massive industrial core working classes, a minor and insignificant service class, have all been left far behind. The world of a “disorganized capitalism” is one in which the “fixed, fast-frozen relations” of organized capitalist relations have been swept away. Societies are being transformed from above, from below, and from within. All that is solid about organized capitalism, class, industry, cities, collectivity, nation-state, even the world, melts into air. (from Scott Lash and John Urry, *The End of Organized Capitalism*, 1987)

Almost three decades have passed since Lash and Urry published their groundbreaking book on “disorganized capitalism.” Please provide a critique of the above excerpt from Lash and Urry's book on the basis of what you have observed about the world we live in today.

2. 2014年台灣和香港分別出現了太陽花和雨傘占領運動，不僅給當地社會帶來震撼，也對區域甚至全球政治產生影響。請從兩地的再政治化過程與這個特定區域亞際社會面臨的挑戰，討論你對這兩個運動的看法，並進行比較。